

Hosted by Williamson Recycles and Keep Williamson Beautiful

High School Recycled Video Contest Project for Media students

February 24 – April 7

Lesson: Present recycling information in the audio-visual format of a video.

Audience: Williamson County Fair visitors August 1 – 9, 2014

Display: Winning video will be looped for continuous fairgoer viewing at the Williamson

Recycles activity location at the fair.

Goals:

Encourage fairgoers to recycle plastic and aluminum appropriately.

- Avoid contamination in the 2014 fair recycle collection.
- Incorporate the contest theme "Constructing Good Times" into the video presentation.
- Use visual design, audio, and information strategies to engage the public with video projects.

Video projects may be created by an individual or a group for submission to the contest.

School level judging: Please conduct a school level judging to select winning projects for the countywide contest. First, second, and third place winners will be entered into the countywide contest for a total of three entries per school.

Awards:

- Winning video will be viewed by fairgoers at the Williamson County Fair -- Ag Expo Park, August 1 - 9, 2014.
- First place winners for elementary, middle, and high school receive \$250 to the school for art supplies. Second place is \$100. Third place winning entries receive \$50.
- Winners will be notified through their teacher's email address by April 12.
- News releases with names of the winners, teachers, and schools will be provided for submission to the local media.

The county level judging is conducted by the Keep Williamson Beautiful Committee and WCS Representatives.

JUDGING: Video will be judged in the following categories.

- Use of Main Idea (to encourage appropriate recycling at the 2014 Williamson County Fair using creative media strategies)
- Use of visual design, audio, and information strategies to engage and educate the public to recycling options in county fair setting
- Incorporation of the Williamson County Fair theme "Constructing Good Times"
- Length

CONTEST RULES

- Length no more than two minutes
- Forms: attach Entry Form and Parental Permission Form provided below for each piece that is chosen as a school finalist.

Please mail or deliver a DVD for each video submission with entry form and parental permission form to Williamson Recycles/Keep Williamson Beautiful Material Recovery Facility by **April 7, 2014** or contact Williamson Recycles at 615-786-0166/ recycle@williamson-tn.org for a pickup at the school office.

Mail or deliver to:

Recycled Art Contest, Keep Williamson Beautiful: 420 Century Court, Franklin, TN 37064 Hand deliver to the door at left of the building with the sign: **Buy Back Center** 8:00 – 3:30 Mon. – Fri.

Reminder: Limit of 3 entries per school—first, second, third place winners

Students and schools, please keep a copy of your video with you as DVD's will not be returned to schools.

Contact for questions and additional information: Laurie Rousseau, Williamson Recycles—Keep Williamson Beautiful, (615) 786-0166, email: recycle@williamson-tn.org.





Williamson County Fair Visitor's Recycling Guide 2014

Yes! Recycle

Plastic:

Bottles & jugs

Reusable plastic cup

Clean film or wrap

Plastic bottle tops

Aluminum:

Drink cans

Foil wrap-no food residue

Do not recycle: Place this in garbage containers.

Paper products

Plates, napkins, cups

Food

Corn dog sticks

Plastic utensils

Styrofoam food containers

Tips:

Empty liquid before recycling plastic container.

Do not place food or containers with food residue into recycle containers.

ENTRY FORM

School	Grade	
Student's name		<u>-</u>
Title of Art Work		
Teacher Name		
Email	Phone	



PARENTAL PERMISSION FORM

Event:	Williamson Recycles – Keep Williamson Beaut Constructing Good Times Recycled Art Cont			
Date:				
Child's Name	::			
Parent/ Guar	dian's Name:			
Beautiful Recagree to relemployees, vactions, or lo	e my permission for my child, named above cycled Art Contest. By permitting my child to ease and hold harmless Williamson County volunteers, officers, and agents from any and esses of any kind resulting from my child's part that the Keep Williamson Beautiful staff may child's image may be included in such photogr	participate and Kee defined and Idams icipation photography photography photography and the participation and	te in the p Willian ages, inj in the co	Recycled Art Contest, I mson Beautiful and its uries, claims, causes of ontest.
Contest. I photographs	hereby give consent for the Keep Williams only for its own website, media or other particularly will not sell my child's image or use if for a	nson Be romotior	autiful s nal purp	staff to use any such oses. Keep Williamson
and voluntee	Williamson County and Keep Williamson Beaurers are not responsible for any injury, loss or d's participation in the Contest.		_	
Parent/ Guar	dian Signature	Date:	_/	

Williamson Recycles – Constructing Good Times -- Recycled Art Contest 2014

